LogiMAT.digital

The Intralogistics Community

LEADING EXPERTS AND TOP-NOTCH CONTENT FROM THE WORLD OF INTRALOGISTICS

Exhibitor options

Exclusive offer for exhibitors

Match the Market!

Unlimited **networking** and **knowledge-sharing**

Get ready for a whole new way to take in the world of LogiMAT: digital access to first-class business networking with maximum reach.

We are designing the content of this digital event in close collaboration with you to optimize your experience. Everyone who registers on the platform will enjoy unlimited interaction. We provide the LogiMAT quality you can count on, and you choose the contacts that are right for you. The result is an unparalleled added value.

The website **logimat.digital** will go live on April 1, 2021, and remain live 24/7 as a valuable business community to enable digital networking and a wide range of events.

Keep reading for a closer look at the modules and how they work.

Matchmaking

Supply and demand in perfect harmony – through the power of AI!

Present yourself to industry professionals 24/7 for an entire year and get direct access to top decision-makers.

Networking profiles

Visitors can find exactly what they're looking for.

Create a unique company profile to highlight your products and solutions. Introduce your team as expert consultants ready to listen. Wow potential customers with an innovative profile.

Online events

We'll work with our partners to keep adding exciting content to the platform throughout the year.

The live program, with real-time or pre-produced content, provides inspiration to the business professionals in attendance and drives the smart matchmaking to generate high-quality leads.

Play an active role with your events – presentations, workshops, expert lectures, roundtables, or press conferences.

Your **LogiMAT.digital Package** – everything you need for successful matchmaking

An AI-supported, interactive matchmaking tool with integrated chat is the heart of the platform. The algorithm analyzes user search and navigation history, identifies relevant business contacts, and prompts them to initiate contact.
The result is a perfect alignment of supply and demand.

The networking profiles provide info about your own products, product groups, and business units. Your team members are the key players in your profile and are assigned as contacts based on their areas of expertise.

This gives visitors personal access to the relevant contact right there on the platform so they can get straight to business – whether it's for consultation or for invitations to events such as workshops, presentations, and roundtables. Anytime, anywhere.

LogiMAT.digital Package

What you get with the LogiMAT.digital Package:

- Company profile (company name, logo, address, contact information, description) with the option to upload 3 images, 3 documents, and 3 videos
- Up to 10 networking profiles for individual products, product groups, and/or business units, each with up to 3 images, 3 documents, and 3 videos
- Up to 99 employees as defined experts with contact options that include integrated video chat
- Integrated online press box
- Promotion of platform through various print and online marketing campaigns and in newsletter with a current subscription base of 75,000 LogiMAT visitors and interested parties around the world

€4,900
April 1, 2021 – March 31, 2022

Book early for maximum exposure!

Prices do not include VAT

Showcase your expertise with your **Innovation Event Slot**

An Innovation Event Slot on the digital platform is the perfect format to showcase your company's expertise. Enjoy a unique forum to shine as part of the event program. You can use your slot to show off a product or solution, host an expert talk – even present a customer success story or give a sneak peak into your company.

The content can be broadcast live in real time or pre-produced. Your event will be visible to all participants and actively pitched to those with matching profiles.
A chat feature makes it easy to interact with participants.

Afterward, you'll receive targeted leads from those who visited your event.*

Innovation Event Slot

Your event featured as an agenda item of the program at logimat.digital

Promotion of LogiMAT.digital through various print and online marketing campaigns Announcement of your event slot in newsletter with a current subscription base of 75,000 LogiMAT visitors and interested parties around the world

Special bonus for long-term success: Free hourlong post-event virtual speaker lounge with exclusive access for up to 10 participants for in-depth discussions

€999
1 hour

€499
Each additional hour

*Subject to an agreement in accordance with Art. 26 GDPR.
Prices do not include VAT

Virtual rooms for **personalized meetings.** Invite old and new acquaintances from the community!

Limited offer: lounge

The virtual room will be available throughout the year (April 1, 2021 – March 31, 2022) and can accommodate up to 6 people simultaneously (up to 5 lounges available).

€3,999
April 1, 2021 – March 31, 2022

Roundtable

This is the perfect format for running a webinar, workshop, roundtable discussion, or training in a virtual space. Accommodates up to 25 people.

€999
1 hour

Virtual press conference space

Invitation to your virtual press conference with press representatives of your choice, plus support in reaching others who have registered on the digital platform

€749
1 hour

Prices do not include VAT

Subject to the LogiMAT.digital General Terms and Conditions.

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